



*Bringing Together Oregon Equine Rescues  
in Support of At Risk Horses*

**Oregon Rescue Challenge** had its most successful event to date in 2018, and the Board of Directors of **Oregon's biggest rescue equine show** are making plans to top that in 2019!

Each year Oregon equine advocates and **rescue organizations save thousands of horses** from life threatening situations. **Oregon Rescue Challenge supports these efforts and promotes Oregon rescues and trainers** from around the state by **hosting a two-day competition** that celebrates horses and the people helping these majestic animals.

Since its inception, **Oregon Rescue Challenge** has showcased the talents of **forty** rescued horses and their trainers to a **multitude of spectators and adopters** from all over the state.

**With your partnership, the Oregon Rescue Challenge can increase the number of horses, trainers and equine rescues participating** in the four-month trainer challenge and horse show.

*More participation =  
more rescued horses showcased in front of more spectators for potential adoption!*

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Oregon Rescue Challenge 2018 reached record numbers of people!

- **Over 53,000** reached via **Facebook**; 50,320 engagements (clicks, likes and shares); 37,685 views of event website
- **Over 600 spectators** drawn to the Rim Rock Riders Event Center – *the largest gathering to date*

The two-day event also had a prominent place in local media:

- featured on three separate occasions on **Central Oregon Daily**
- appeared in articles in **multiple local papers** from Eugene to Sisters and the surrounding area
- featured on **KTVZ** evening news three times and had a significant presence on **local radio**

*In addition, the economic impact of last year's event was over **\$107,000!**\**

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### ***We want you to be a part of it!***

We are inviting you to join the **Oregon Rescue Challenge** as a sponsor! With your help, this year's event can be bigger and better than ever. Our sponsorship team would like 10 minutes of your time to answer any questions and create a sponsorship plan that will **market your product or service to the thousands of equine enthusiasts who follow Oregon Rescue Challenge** and the journey of these remarkable horses and their trainers.

Please help support Oregon's equine heroes. For more information go to: [www.oregonrescuechallenge.com](http://www.oregonrescuechallenge.com)

Regards,

Cyndi Davis, President  
541-508-9546

\* Based on American Quarter Horse Association event formula.

[www.OregonRescueChallenge.com](http://www.OregonRescueChallenge.com)  
Oregon Rescue Challenge is a non-profit 501 (c) (3) public charity  
Tax ID #81-1136173



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## **Sponsorship Levels**

### ***Title Sponsor: \$2,500***

- Naming rights for the event and inclusion of logo on all event materials
- Display advertising at event
- Logo featured on website for one year and on event materials
- 15' banner at event
- Opportunity for sponsor to speak at event
- 10 tickets to VIP tent and VIP access

### ***Presenting Sponsor(s): \$1,500***

- Display advertising at event
- Featured in advertising for event
- Logo featured on website for one year and on event materials
- 8 tickets to VIP tent and VIP access

### ***Team Sponsors (Horse & Trainer Team): \$500***

- Name title for horse and trainer teams in program
- Name listed on website for six months
- 4 tickets to VIP tent and VIP access

### ***Silver Sponsor: \$250***

- 1/4 page ad in ad program and display advertising at event
- 2 tickets to VIP tent and VIP access

### ***Bronze Sponsor: \$100***

- ¼ page ad in program and logo featured on website

### ***Horse Lover: \$50***

- Name of donor or a "In Memory Of" recognition listed in program